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Achim Berg joins Viessmann Group as Operating Partner and Senior Advisor

Family company further strengthens leadership team to drive impact of its purpose

February 2, 2024 – The Viessmann Group has strengthened its leadership team with another top expert. The family company announced today that Achim Berg is supporting the ramp up of the Group’s ecosystem of entrepreneurs and co-creators in his new role as Operating Partner and Senior Advisor, effective January 1st.

Max Viessmann, CEO of Viessmann Group: “Achim is one of the most recognized experts for growth and scale through digitalization. With his unique network in corporate and digital Europe, he will support us as we are taking our family business to the next level of co-creating living spaces for generations to come.”

Achim Berg: “The Viessmann Group combines the heritage and wisdom of a 107 year old family company with the high energy of a fully purpose-driven start-up. To me, this is the most exciting opportunity all across Europe. I am thrilled to join the family and I am highly impressed by the energy, passion and spirit of the entire team that is fully focused and committed to make a positive impact for generations to come.”

Achim Berg has multiple high profile advisory roles in leading global companies such as the international growth investor General Atlantic and various DAX40 companies. In addition, he is a member of several Supervisory Boards with focus on disruptive tech and software companies like Giesecke & Devrient, Staffbase and Powercloud. He is a connoisseur of both the European tech start-up community and private equity scene.

Achim Berg has successfully held various top management positions with a proven track record as Supervisory Board Member, Chief Executive Officer, Executive Board Member, and top leadership roles at Allianz, nucom (Pro7), arvato (Bertelsmann), Microsoft, Deutsche Telekom, Siemens, and Dell, amongst others. Achim Berg has been President of the German IT and Telecom industry association BITKOM, as well as former Vice President of the German industry association BDI.

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Achim Berg, new Operating Partner and Senior Advisor at Viessmann Group

About Viessmann Group

Founded in 1917, the independent family company Viessmann is today a global, broadly diversified Group. All activities are based on the company's purpose "We co-create living spaces for generations to come". This is the passion and responsibility that the large worldwide Viessmann family brings to life every day. Following this purpose, Viessmann forms an ecosystem of entrepreneurs and co-creators with a clear focus on CO₂ avoidance, CO₂ reduction and CO₂ capturing.

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