

Press

Viessmann donates 500,000 euros to the German Cancer Research Center

Allendorf/Heidelberg, 04.02.2022: The Viessmann Foundation is taking another important step towards expanding its social and societal responsibility: With 500,000.00 euros, the provider of climate solutions has made the largest single donation in its history. The money will be used to set up a "new professional unit for sustainable healthy nutrition" at the National Cancer Prevention Center in Heidelberg.

Better promote cancer prevention

Cancer is the second most common cause of disease-related death in our society and is a disease that is most feared by the population. In Germany in particular, there are currently 500,000 new cases every year, and more than 200,000 people die of cancer in this country every year. Around 40 percent of all cancers in Germany could be prevented by reducing known risk factors such as smoking (primary prevention). As many as 50 to 70 percent of all cancer deaths could be prevented in the long term through a combination of primary prevention and improved early detection (secondary prevention). Despite these figures, the potential of cancer prevention and early detection is only being exploited to a limited extent.

Donation benefits nutritional science laboratory for cancer prevention

In order to take an important and effective step towards cancer prevention, the "new professional unit for Sustainable Healthy Nutrition" is being set up in Heidelberg, and the Viessmann Foundation is supporting its establishment with the high donation sum of 500,000.00 euros. This is a hybrid facility between a laboratory and a kitchen, in which dishes are prepared for the study subjects in a way that is both healthy and tasty. The individual components are put together with regard to calories and nutrient distribution, among other things. These are then converted into a personalized nutrition plan based on the previous diet and lifestyle as well as individual factors (such as age, weight, blood glucose level and genetic risk factors). The latest

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scientific findings are taken into account in each case when developing specific study menus.

Virtual lecture for Viessmann family members

Because the Viessmann Group is particularly concerned about the health of its employees, the Chairman of the German Cancer Research Center in Heidelberg, Prof. Dr. Michael Baumann, was personally invited to the company headquarters in Allendorf (Eder). Due to the current pandemic situation, this on-site appointment will take place in the summer. However, an exciting virtual lecture on the importance of cancer prevention by Michael Baumann for the Viessmann family members will already take place on 17.02.22. The lecture joins a whole series of articles and lectures worth knowing about the topic of cancer prevention.

About the German Cancer Research Center

As the largest biomedical research institution in Germany and a member of the Helmholtz Association of German Research Centers, the German Cancer Research Center (DKFZ) is dedicated entirely to the task of conducting cancer research. More than 3,000 employees, including over 1,200 scientists, work in more than 90 departments and research groups to investigate how cancer develops, identify cancer risk factors and search for strategies to prevent the development of cancer. They develop new approaches to diagnose tumors more precisely and treat cancer patients more successfully.

About Viessmann

Viessmann is the leading provider of climate solutions for all living spaces. The 'Integrated Viessmann Solutions Offering' enables users to connect products and systems seamlessly via digital platforms and services for climate (heating, cooling, air quality) and refrigeration solutions. All solutions are based on renewable energy and maximum efficiency. All activities of the family company, founded in 1917, are based on its purpose. "We create living spaces for generations to come" – that is the responsibility of the global Viessmann family with 12,750 members.

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Media contact

Viessmann Group

Corporate Communications

Jörg Schmidt

Viessmannstr. 1, Germany, 35108 Allendorf (Eder), T +4915115168389

smdj@viessmann.com, www.viessmann.de



Picture 1:

Viessmann donates 500,000.00 euros to the German Cancer Research Center.